# **Privacy Policy**

Effective Date: 05.16.2023

This Privacy Policy describes how Masada Construction LLC ("we," "us," or "our") collects, uses, discloses, and protects the personal information of individuals ("you" or "your") who visit our website located at https://masadaconstructionllc.com (the "Website") and any related services or features provided through the Website (collectively, the "Services").

#### Information We Collect

We may collect the following types of personal information when you interact with our Website:

- a) Information You Provide: When you voluntarily provide us with personal information through the Website, such as when you fill out a contact form, request a quote, or subscribe to our newsletter, we collect the information you provide, which may include your name, email address, phone number, and any other information you choose to provide.
- b) Automatically Collected Information: When you visit our Website, we may automatically collect certain information about your device and usage of the Website. This may include your IP address, browser type, operating system, referring URLs, pages viewed, and the dates and times of your visits.

# Use of Personal Information

We may use the personal information we collect for the following purposes:

- a) To provide and maintain our Services;
- b) To respond to your inquiries, fulfill your requests, and communicate with you;
- c) To send you newsletters, marketing materials, and other promotional communications (you may opt-out of receiving these communications at any time);
- d) To analyze and improve the functionality and user experience of our Website;
- e) To detect, prevent, and address technical issues, security breaches, or fraudulent activities;
- f) To comply with applicable laws, regulations, or legal processes; and
- g) To enforce our Terms of Service or protect our rights, privacy, safety, or property, and that of our users and the public.

# Information Sharing and Disclosure

We may share your personal information with third parties in the following circumstances:

- a) Service Providers: We may engage trusted third-party service providers to perform certain functions or provide specific services on our behalf, such as hosting the Website, sending emails, or analyzing data. These service providers will have access to your personal information only to the extent necessary to perform their functions and are obligated to maintain the confidentiality and security of your information.
- b) Legal Requirements: We may disclose your personal information if required to do so by law or in response to valid legal requests, such as subpoenas, court orders, or government investigations.
- c) Business Transfers: In the event of a merger, acquisition, sale of assets, or bankruptcy, your personal information may be transferred to a successor entity or acquired by a third party.

### **Data Security**

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please note that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your information.

# Third-Party Websites

Our Website may contain links to third-party websites or services that are not owned or controlled by us. This Privacy Policy does not apply to those third-party websites, and we are not responsible for their privacy practices. We encourage you to review the privacy policies of those third-party websites before providing any personal information.

# Children's Privacy

Our Website is not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child without parental consent, we will take steps to remove the information from our systems.

# Updates to this Privacy Policy

We may update this Privacy Policy from time to time by posting a revised version on the Website. The updated Privacy Policy will be effective as of

the date of posting. We encourage you to review this Privacy Policy periodically for any changes.

### Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at masadaconstructionllc@gmail.com.